



SAN FRANCISCO WORLD
SPIRITS COMPETITION

Spirits Tasting Competition Rules

1. Entry Qualifications and Conditions:

- Any commercial spirits produced by a professional producer that complies with the classification codes may enter.
- There is no limit to the number of entries per producer.
- No spirit may be entered more than once in the same year by an entrant, even if it is marketed under different labels.
- Spirits entered in previous competitions are welcome.
- Each producer winning a Sweepstakes or Double Gold medal award agrees to provide the San Francisco World Spirits Competition with one (1) bottle for display purposes, if requested.

2. Sending Your Entry Form and Fee(s):

*Do not send spirits with your entry form and fee(s).
See below for spirits shipping instructions.*

Your completed entry form and fee(s) must be received at the Competition office by February 19.

The entry fee is \$400 per spirit entered.

If paying by credit card you may fax your completed entry form and payment information to (415) 345-9090 or enter online at www.sfsspiritscomp.com.

If you are paying by check, send your entry form and payment to our NEW ADDRESS:

**San Francisco World Spirits Competition
401 Terry Francois Blvd., Suite 116
San Francisco, CA U.S.A. 94158**

Make your check payable to: **SAN FRANCISCO COMPETITION**
(NOTE: Keep a copy of the completed entry form for your records.)

3. Sending Your Spirits:

*Do not send entry fees with your spirits.
See above for instructions concerning forms and payments.*

All spirits must be received at the Competition warehouse by February 19.

Send two (2) 750 ml. or two (2) one-liter bottles per entry and a copy of your completed entry form to:

**San Francisco World Spirits Competition Warehouse
Pier 50, Shed A
San Francisco, CA U.S.A. 94158**

- **For shipments from outside the U.S., if you are not using your U.S. importer, you must contact our customs broker, SDV (USA), Inc., at usa.winedesk@sdrvusa.com.** To reduce customs charges, SDV will arrange for your shipment and may consolidate shipments with others in your area. **The San Francisco World Spirits Competition is not responsible for customs duty charges or fees.**
- **WRITE ON THE BOXES: "SAMPLE MATERIALS. NOT FOR RESALE. GLASS ENCLOSED."**
- For shipments of more than one box, indicate that the box is "Box 1 of 4," "Box 2 of 4," etc.

Each spirits entry will, within reason and at the discretion of the Judging Director and Managing Director, be evaluated within a peer group of similar spirits. However, the Events Directors reserve the right to arrange categories as they see fit in light of the number of entries.

The San Francisco World Spirits Competition awards will be made on a merit basis. The judges will not grant awards when, in their opinion, no spirits are worthy of an award.

PLEASE READ ALL RULES CAREFULLY!

Violation of the rules may result in disqualification and the forfeiture of fees.

If you have any questions, please call the Competition office at (415) 345-9000.

Packaging Design Competition Rules

This is an entirely separate Competition and requires a separate bottle to be submitted. If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined.

1. Packaging Judging:

- Packaging will be judged by San Francisco Bay Area design professionals.
- The judges have determined the following criteria for judging the packaging:
 - overall originality and creativity
 - use of typography/lettering
 - use of graphics

2. Awards for the Packaging Competition will be mailed after the judging and will consist of Double Gold, Gold, Silver, and Bronze awards in both the Individual and Series Packaging Competitions. The Competition reserves the right to photograph and reproduce any packaging accepted in the Competition in catalogues, posters, publications or on our website, and publicity printed by the Competition. Each submitting producer assents to this condition.

3. To participate in the Packaging Competition, by February 19 you must send one complete package. Packaging Competition entries may be sent with tasting competition entries, but the combined shipment must include three bottles. Please include a copy inside the box of both Competition entry forms and ship to:

**San Francisco World Spirits Competition
Pier 50, Shed A
San Francisco, CA U.S.A. 94158**

4. Sending Your Entry Form and Fee(s):

*Do not send spirits with your entry form and fee(s).
See below for spirits shipping instructions.*

Your completed entry form and fee(s) must be received at the Competition office by February 19.

The entry fee is \$75 per packaging design entered.

If paying by credit card you may fax your completed entry form and payment information to (415) 345-9090 or enter online at www.sfsspiritscomp.com.

If you are paying by check, send your entry form and payment to our NEW ADDRESS:

**San Francisco World Spirits Competition
401 Terry Francois Blvd., Suite 116
San Francisco, CA U.S.A. 94158**

Make your check payable to: **SAN FRANCISCO COMPETITION**
(NOTE: Keep a copy of the completed entry form for your records.)

**ALL ENTRIES MUST BE RECEIVED
BY FEBRUARY 19, 2010.**