



SAN FRANCISCO WORLD
SPIRITS COMPETITION

2012 Competition Rules and Instructions

PLEASE READ ALL RULES CAREFULLY!

Violation of these rules may result in disqualification and the forfeiture of fees. If you have any questions, please call the Competition office at (415) 345-9000.

Spirits Competition Rules

1. Entry Qualifications and Conditions:

- Any commercial spirits beverage may be entered.
- There is no limit to the number of entries per producer.
- No spirit may be entered more than once in the same year by an entrant, even if it is marketed under different labels.
- Spirits entered in previous competitions are welcome.
- Each producer winning a Sweepstakes or Double Gold medal award agrees to provide the San Francisco World Spirits Competition with one (1) bottle for display purposes, if requested.

2. Sending Your Entry Form and Fee(s):

*Do not send spirits with your entry form and fee(s).
See below for spirits shipping instructions.*

Your completed entry form and fee(s) must be received at the Competition office by Friday, March 2.

The entry fee is \$450 per spirit entered.

If paying by credit card you may fax your completed entry form and payment information to (415) 345-9090 or enter online at www.sfspiritscomp.com.

If you are paying by check, send your entry form and payment to:

**San Francisco World Spirits Competition
401 Terry Francois Blvd., Suite 116
San Francisco, CA U.S.A. 94158**

Make your check payable to: **SAN FRANCISCO COMPETITION**

(NOTE: Keep a copy of the completed entry form for your records.)

3. Sending Your Spirits:

*Do not send entry fees with your spirits.
See above for instructions concerning forms and payments.*

All spirits must be received at the Competition warehouse by Friday, March 2.

Send two (2) 750 ml. or two (2) one-liter bottles per entry and a copy of your completed entry form to:

**San Francisco World Spirits Competition Warehouse
Pier 50, Shed A
San Francisco, CA U.S.A. 94158**

- **For shipments from outside the U.S., if you are NOT using your U.S. importer, you MUST contact our customs broker, SDV (USA), Inc., at usa.winedesk@sdrvusa.com.** To reduce customs charges, SDV will arrange for your shipment and may consolidate shipments with others in your area. **The San Francisco World Spirits Competition is not responsible for customs duty charges or fees.**
- **WRITE ON THE BOXES: "SAMPLE MATERIALS. NOT FOR RESALE. GLASS ENCLOSED."**
- For shipments of more than one box, indicate that the box is "Box 1 of 4," "Box 2 of 4," etc.

Packaging Design Competition

This is an entirely separate Competition and requires a separate bottle to be submitted. If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined.

1. Entry Qualifications and Conditions:

- Packaging designs for any commercial spirits beverage may be entered.
- There is no limit to the number of entries.
- The Competition reserves the right to photograph and reproduce any packaging accepted in the Competition in catalogues, posters, publications or on our Web site, and publicity printed by the Competition. Each entrant assents to this condition.

2. Awards for the Packaging Competition: Double Gold, Gold, Silver, and Bronze certificates will be awarded in both the Individual and Series divisions of the Competition. Each winner will receive a printed award certificate, as well as high-resolution medallion image files for promoting the win in online or print promotions.

Double Gold winning entries will be photographed and featured on the Competition's Web site.

3. To participate in the Packaging Competition, by March 2 you must send one complete package. Packaging Competition entries may be sent with tasting competition entries, but the combined shipment must include three bottles. Please include a copy inside the box of both Competition entry forms and ship to:

**San Francisco World Spirits Competition
Pier 50, Shed A
San Francisco, CA U.S.A. 94158**

4. Sending Your Entry Form and Fee(s):

*Do not send spirits with your entry form and fee(s).
See below for spirits shipping instructions.*

Your completed entry form and fee(s) must be received at the Competition office by Friday, March 2.

The entry fee is \$100 per packaging design entered.

If paying by credit card you may fax your completed entry form and payment information to (415) 345-9090 or enter online at www.sfspiritscomp.com.

If you are paying by check, send your entry form and payment to:

**San Francisco World Spirits Competition
401 Terry Francois Blvd., Suite 116
San Francisco, CA U.S.A. 94158**

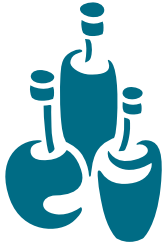
Make your check payable to: **SAN FRANCISCO COMPETITION**

(NOTE: Keep a copy of the completed entry form for your records.)

**ALL ENTRIES MUST BE RECEIVED
BY FRIDAY, MARCH 2, 2012.**

Each spirits entry will, within reason and at the discretion of the Judging Director and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

The San Francisco World Spirits Competition awards will be made on a merit basis. The judges will not grant an award when, in their opinion, a spirit is not worthy of an award.



SAN FRANCISCO WORLD
SPIRITS COMPETITION

2012 Spirits Competition Entry Form

FORMS, FEES, AND CORRESPONDENCE:

401 Terry Francois Blvd., Suite 116, San Francisco, CA 94158 USA

SPIRITS SHIPMENTS: Pier 50, Shed A, San Francisco, CA 94158 USA

TELEPHONE: 415-345-9000 FAX: 415-345-9090

SAVE TIME AND POSTAGE: Enter online at www.sfspiritscomp.com

DEADLINE: March 2, 2012

PLEASE TYPE OR PRINT CLEARLY.

PAGE _____ OF _____

2012 SPIRITS FEES

PLEASE COMPLETE:

× \$450 = \$

NUMBER OF ENTRIES
(\$450 EACH)

Total amount enclosed: \$

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON CARD

X

CARDHOLDER SIGNATURE

If paying by credit card you may fax your completed entry form and payment information to (415) 345-9090 or enter online at www.sfspiritscomp.com.

COMPANY NAME

WEB SITE

MAILING ADDRESS

CITY

STATE

ZIP / POSTAL CODE

COUNTRY

TELEPHONE (REQUIRED, INCLUDING AREA CODE)

E-MAIL ADDRESS (REQUIRED)

FAX (INCLUDING AREA CODE)

CONTACT NAME

TITLE / POSITION

IMPORTED PRODUCTS ONLY: U.S. IMPORTER

CITY

STATE

DISTILLERY/PRODUCER NAME AND COUNTRY

X

SIGNATURE (ENTRANT, BY SIGNING THIS APPLICATION, CERTIFIES THAT ALL REGULATIONS HAVE BEEN MET.)

SEND your ENTRY FORM and PAYMENT to: San Francisco World Spirits Competition, 401 Terry Francois Blvd., Suite 116, San Francisco, CA U.S.A. 94158.

Make your check payable to: **SAN FRANCISCO COMPETITION.** (Please keep a copy of the completed entry form for your records.)

SHIP SPIRITS (TWO bottles of EACH spirit being entered, including one copy of entry form) to: San Francisco World Spirits Competition, Pier 50, Shed A, San Francisco, CA USA 94158.

If you are NOT using your U.S. importer for spirits being sent from outside the U.S., you MUST contact our customs broker, SDV(USA), Inc., at usa.winedesk@sdvusa.com.

NOTE: THE SAN FRANCISCO WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE FOR IMPORT/DUTY FEES. ALL IMPORT FEES WILL BE BILLED BACK TO THE ENTRANT.

FOR WAREHOUSE USE ONLY	CLASS CODE	NAME OF PRODUCT	AGE	REGION/STATE	COUNTRY OF ORIGIN	ALCOHOL %	RETAIL PRICE PER BOTTLE



SAN FRANCISCO WORLD
SPIRITS COMPETITION

2012 Packaging Competition Entry Form

FORMS, FEES, AND CORRESPONDENCE:

401 Terry Francois Blvd., Suite 116, San Francisco, CA 94158 USA

SPIRITS SHIPMENTS: Pier 50, Shed A, San Francisco, CA 94158 USA

TELEPHONE: 415-345-9000 FAX: 415-345-9090

SAVE TIME AND POSTAGE: Enter online at www.sfspiritscomp.com

DEADLINE: March 2, 2012

PLEASE TYPE OR PRINT CLEARLY.

COMPANY NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP / POSTAL CODE _____ COUNTRY _____

TELEPHONE (REQUIRED, INCLUDING AREA CODE) _____ FAX NUMBER (INCLUDING AREA CODE) _____

E-MAIL ADDRESS (REQUIRED) _____ WEB SITE _____

CONTACT NAME _____ TITLE / POSITION _____

U.S. IMPORTER (IMPORTED PRODUCTS ONLY) _____

CITY _____ STATE _____

X
SIGNATURE (ENTRANT, BY SIGNING THIS APPLICATION, CERTIFIES THAT ALL REGULATIONS HAVE BEEN MET.)

2012 PACKAGING FEES

PLEASE COMPLETE:

× \$100 = \$

NUMBER OF ENTRIES
(\$100 EACH ENTRY)

SUBTOTAL FOR ENTRIES TO BE
JUDGED INDIVIDUALLY

× \$100 = \$

NUMBER OF SERIES
(\$100 EACH SERIES)

SUBTOTAL FOR ENTRIES
TO BE JUDGED AS A SERIES

Total amount enclosed: \$

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME ON CARD _____

X
CARDHOLDER SIGNATURE _____

SEND your ENTRY FORM and PAYMENT to: San Francisco World Spirits Competition, 401 Terry Francois Blvd., Suite 116, San Francisco, CA U.S.A. 94158. Make your check payable to: **SAN FRANCISCO COMPETITION.** (Please keep a copy of the completed entry form for your records.)

If paying by credit card you may fax your completed entry form and payment information to (415) 345-9090 or enter online at www.sfspiritscomp.com.

SHIP SPIRITS (One bottle of EACH spirit being entered, including one copy of entry form) to: San Francisco World Spirits Competition, Pier 50, Shed A, San Francisco, CA USA 94158. **If you are NOT using your U.S. importer for spirits being sent from outside the U.S., you MUST contact our customs broker, SDV(USA), Inc., at usa.winedesk@sdvusa.com.** NOTE: THE SAN FRANCISCO WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE FOR IMPORT/DUTY FEES. ALL IMPORT FEES WILL BE BILLED BACK TO THE ENTRANT.

ENTRY CATEGORY	CLASS CODE (Indiv. Entry Only)	NAME OF PRODUCT	COUNTRY	DESIGN FIRM / DESIGNER
<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY				
<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY				
<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY				
<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY				
<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY				



SAN FRANCISCO WORLD
SPIRITS COMPETITION

2012 Spirits Classification Codes and Rules

WHITE SPIRITS

- 100. Vodka (See Rule 1)
- 101. Flavored Vodka
- 110. Aquavit
- 120. Gin
- 121. Flavored Gin
- 130. Soju/Shochu
- 131. Moutai/Baijiu
- 140. White Rum
- 141. Dark/Gold Rum
- 142. Flavored Rum
- 143. Extra-Aged Rum (More Than 5 Years)
- 144. Over-Proof Rum
- 150. Rhum Agricole
- 151. Guaro
- 152. Cachaça
- 153. Other Sugar Cane Based Spirits
- 160. Silver/Gold (Unaged) Tequila
- 161. Reposado Tequila
- 162. Añejo Tequila
- 163. Extra-Aged Añejo
- 170. Mixto Tequila
- 171. Flavored Tequila
- 172. Mescal, Sotol, Bacanora, Comiteca
- 173. All Other Agave Spirits
- 180. Other White Spirits

WHISKIES / WHISKEYS

- 200. Straight Bourbon
- 201. Small Batch Bourbon 10 Yrs. & Younger
- 202. Small Batch Bourbon 11 Yrs. & Older
- 210. Single Barrel American Whiskey 10 Yrs. & Younger
- 211. Single Barrel American Whiskey 11 Yrs. & Older
- 212. Tennessee Whiskey
- 213. American Straight Rye Whiskey
- 214. American Blended Whiskey
- 215. American Craft Whiskey
- 216. Corn Whiskey
- 217. Unaged Whiskey
- 220. Canadian Whisky
- 230. Blended Irish Whiskey
- 231. Single Malt Irish Whiskey
- 232. Pure Pot Still Irish Whiskey
- 233. Blended Malted Irish Whiskey
- 240. Other Whiskey
- 241. Flavored Whiskey
- 250. Blended Scotch (See Rule 2)

CLASSIFICATION RULES:

Rule 1: For Vodka entries, please indicate: a) Potato, b) Wheat, c) Rye, d) Grape, e) Sugar Cane, f) Fruit, g) Neutral Grain, h) Corn

Rule 2: Whisky judged in the following age categories: a) 10 Yrs & Younger, b) 11-20 Yrs Old, c) 21 Yrs & Older

Rule 3: Whisky judged in the following region categories: 1) Highlands, 2) Lowlands, 3) Islay, 4) Islands, 5) Speyside

- 260. Distillers' Single Malt Scotch (See Rules 2 & 3)
- 261. Independent Merchant Single Malt (See Rules 2 & 3)
- 270. Blended Malt Scotch Whisky

BRANDIES

- 300. Cognac VS/Three Star or Equivalent
- 301. Cognac VSOP or Equivalent
- 302. Cognac XO or Equivalent
- 303. Cognac Extra-Aged/Vintage
- 304. Flavored Cognac
- 310. Armagnac VS or Equivalent
- 311. Armagnac VSOP or Equivalent
- 312. Armagnac XO or Equivalent
- 313. Armagnac Vintage - Post 1985
- 314. Armagnac Vintage - Pre 1985
- 320. Calvados VS, VSOP, XO, Hors d'Age
- 321. Calvados Vintage
- 330. Apple Brandy
- 340. Alambic Brandy
- 350. French Grape Brandy
- 360. American Grape Brandy
- 370. Spanish Grape Brandy & Brandy de Jerez
- 380. Italian Grape Brandy
- 400. Grappa
- 410. Marc
- 420. Pisco
- 430. Eau-de-Vie
- 440. Fruit Brandy Other Than Grape Brandy
- 450. Other Brandies
- 460. Brandy Based Products

LIQUEURS AND OTHERS

- 500. Fruit Liqueur
- 510. Herbal/Botanicals Liqueurs
- 520. Coffee Liqueur
- 530. Chocolate Liqueur
- 540. Nut Liqueur
- 550. Cream/Dairy Liqueurs
- 560. Other Liqueurs
- 570. Schnapps
- 580. Pastis
- 590. Absinthe
- 600. Apéritif
- 610. Pre-Mixed Cocktails of a Maximum of 20% AbV
- 611. Pre-Mixed Cocktails of a Minimum of 20% AbV
- 620. Organic Spirits
- 630. Other Miscellaneous Spirits