

20th ANNIVERSARY 20% DISCOUNT

OFFER VALID UNTIL DECEMBER 1ST, 2019





2020 COMPETITION DATES: MARCH 13-15 **ENTRY FORMS & INSTRUCTIONS**

- 2** *AWARDS, ELIGIBILITY, CONDITIONS, & JUDGING CRITERIA*
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EARLY BIRD DISCOUNT **DEADLINE: DECEMBER 1, 2019**

FOR ENTRIES FROM OUTSIDE THE U.S.:

IF YOU DO NOT CURRENTLY WORK WITH A U S IMPORTER, YOU MUST CONTACT OUR IMPORT PARTNER, PARK STREET IMPORTS, BY MONDAY, FEBRUARY 10, FOR ASSISTANCE WITH U.S. CUSTOMS PROCESSING. FOR INSTRUCTIONS AND CONTACT INFORMATION, PLEASE SEE PAGE 7.



THANK YOU FOR YOUR INTEREST in this year's San Francisco World Spirits Competition! This document includes all the forms and instructions you will need to submit your spirits products.

The entry forms can be completed using your computer.

If you have any questions, please call the Competition office at +1 (415) 345-9000 or send an e-mail to info@sfspiritscomp.com.

ELIGIBILITY AND CONDITIONS

1. Any commercial spirits beverage may be entered.
2. There is no limit to the number of entries per producer. However, no product may be entered more than once in any given year.
3. Spirits entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, and in publicity issued by the Competition.
5. REFUNDS: The Competition will refund entry fees for products that do not arrive in our warehouse in time for competition. However, a processing fee of \$50 per tasting entry and \$25 per packaging design entry will be deducted from the refunded amount.

JUDGING CRITERIA

Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

TASTING COMPETITION

Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

TASTING COMPETITION

All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates and corresponding medallions.

Best in Show, Director's Award, Distillery of the Year, and Importer of the Year award recipients will also be sent custom-etched glass plates and printed certificates, as well as complimentary medallion artwork for use in their online and print promotions.

A list of all 2020 Gold and Double Gold medal recipients, as well as recipients of all Best of Class, Best in Show, Director's Award, Distillery of the Year, and Importer of the Year premium awards will be published in the July 2020 issue of The Tasting Panel Magazine.

All winners will be listed on the Competition's website in April.

PACKAGING COMPETITION

Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive printed award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.

All winners will be listed on the Competition's website in April.

WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the July 2020 issue of The Tasting Panel Magazine, which reaches over 90,000 beverage-trade decision makers.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for SFWSC winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- Throughout the year, the Competition hosts numerous media, trade, and consumer tasting events around the country to showcase top winners.

**EARLY BIRD DISCOUNT DEADLINE:
SUNDAY, DECEMBER 1ST**



WHITE SPIRITS

100. Vodka

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

100-A POTATO	100-B WHEAT	100-C RYE
100-D GRAPE	100-E SUGAR CANE	100-F FRUIT
100-G NEUTRAL	100-H CORN	100-I OTHER

- 101. Flavored Vodka
- 110. Aquavit
- 120. Gin
- 121. Old Tom Gin
- 122. Genever
- 123. Flavored Gin
- 124. Barrel-Aged Gin
- 130. Soju/Shochu
- 131. Baijiu
- 140. White Rum
- 141. Dark/Gold Rum
- 142. Extra-Aged Rum – 5 Years and Older
- 143. Over-Proof Rum
- 144. Flavored Rum
- 150. Rhum Agricole
- 151. Guaro and Aguardiente
- 152. Cachaça
- 153. Other Sugar Cane Based Spirits
- 160. Silver/Gold (Unaged) Tequila
- 161. Reposado Tequila
- 162. Añejo Tequila
- 163 Extra Añejo
- 170. Mixto Tequila
- 171. Flavored Tequila
- 172. Mezcal
- 173. Sotol, Bacanora, Comiteca
- 174. All Other Agave Spirits
- 180. Other White Spirits

WHISKIES / WHISKEYS

- 200. Straight Bourbon
- 201. Small Batch Bourbon – Up to 5 Years
- 202. Small Batch Bourbon – 6 to 10 Years
- 203. Small Batch Bourbon – 11 Years and Older
- 204. Single Barrel Bourbon – Up to 10 Years
- 205. Single Barrel Bourbon – 11 Years and Older
- 206. Special Barrel-Finished Bourbon
- 210. Craft Distiller Whisk[e]y *THIS CATEGORY IS NOT FOR NON-DISTILLERY PRODUCTS
- 220. Tennessee Whiskey
- 221. Corn Whisk[e]y
- 222. Wheat Whisk[e]y
- 223. Unaged Whisk[e]y
- 224. Rye Whisk[e]y
- 226. Canadian Whisky
- 227. Moonshine
- 228. Flavored Moonshine
- 229. Other Single Malt Whisk[e]y
- 230. Single Grain Whisk[e]y
- 231. Other Whisk[e]y
- 235. Flavored Whisk[e]y
- 240. Blended Irish Whiskey
- 241. Single Malt Irish Whiskey
- 242. Pure Pot Still Irish Whiskey
- 243. Blended Malted Irish Whiskey
- 244. Irish Poitin
- 250. Blended Scotch – Up to 15 Years
- 251. Blended Scotch – 16 Years and Older
- 252. Blended Scotch – No Age Statement

- 260. Distillers' Single Malt Scotch – Up to 12 Years
- 261. Distillers' Single Malt Scotch – 13 to 19 Years
- 262. Distillers' Single Malt Scotch – 20 Years and Older
- 263. Distillers' Single Malt Scotch – No Age Statement

FOR ALL SINGLE MALT SCOTCH ENTRIES, ADD REGION DESIGNATION TO CLASS

CODE IN CLASS CODE FIELD ON ENTRY FORM:

A-HIGHLANDS B-LOWLANDS C-ISLAY D-ISLANDS E-SPEYSIDE F-CAMPBELLTOWN

- 270. Independent Merchant Single Malt
- 280. Blended Malt Scotch Whisky

BRANDIES

- 300. Cognac VS/Three Star or Equivalent
- 301. Cognac VSOP or Equivalent
- 302. Cognac XO or Equivalent
- 303. Cognac Extra-Aged/Vintage
- 304. Flavored Cognac
- 310. Armagnac
- 320. Calvados
- 330. Apple Brandy
- 340. Alambic Brandy
- 350. French Grape Brandy
- 360. American Grape Brandy
- 370. Spanish Grape Brandy & Brandy de Jerez
- 380. Italian Grape Brandy
- 390. Other Brandy
- 400. Grappa

420. Peruvian Pisco

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

420-A PURO 420-B MOSTO VERDE 420-C ACHOLADO

PLEASE ALSO INDICATE GRAPE VARIETAL(S)

- 421. Chilean Pisco
- 430. Eau-de-Vie
- 440. Fruit Brandy Other Than Grape Brandy
- 450. Brandy Based Products

LIQUEURS AND OTHERS

- 500. Fruit Liqueur
- 510. Herbal/Botanicals Liqueurs
- 520. Coffee Liqueur
- 530. Chocolate Liqueur
- 540. Nut Liqueur
- 550. Cream/Dairy Liqueurs
- 560. Other Liqueurs
- 570. Schnapps
- 580. Pastis
- 585. Raki and Ouzo
- 590. Absinthe
- 600. Apéritif
- 610. Pre-Mixed Cocktails
- 620. Organic Spirits
- 630. Other Miscellaneous Spirits
- 700. Specialty Cocktail Products (e.g., Mixers, Bitters, Syrups, etc.)



2020 SPIRITS ENTRY FORM

**EARLY BIRD DISCOUNT DEADLINE:
SUNDAY, DECEMBER 1ST**

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

X SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S CUSTOMS. *THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324 E-MAIL: sfspiritscomp@parkstreet.com

It is your responsibility to contact Park Street to equest these documents.
 CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM AND PAYMENT:
 San Francisco World Spirits Competition
 401 Terry Francois Blvd., Ste 116.
 San Francisco, CA 94158 U.S.A.

Make your check payable to: "SAN FRANCISCO COMPETITION"

AN EMAIL WILL BE SENT DECEMBER 1ST, NOTIFYING ENTRANTS TO SHIP SAMPLES. DO NOT SHIP SAMPLES UNTIL DECEMBER 1ST

2019 SPIRITS FEES

ENTRIES **x \$440** TOTAL ENTRY FEES

\$50 PARK STREET FEE + ENTRY FEES TOTAL FEES

*IF APPLICABLE

METHOD OF PAYMENT

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	CLASS CODE	NAME OF PRODUCT	AGE	REGION	COUNTRY	ALC %	RETAIL PRICE



SENDING FORMS AND PAYMENTS:

DO NOT SEND SPIRITS WITH YOUR ENTRY FORM AND FEES.

See below for spirits shipping instructions.

The early bird entry fee is \$440 per spirit entered in the tasting competition.

You may fax or e-mail your completed entry form and payment information:

FAX: +1 (415) 345-9090

E-MAIL: info@sfspiritscomp.com

If paying by check, make your check payable to:

SAN FRANCISCO COMPETITION

AN EMAIL WILL BE SENT DECEMBER 1ST, NOTIFYING ENTRANTS TO SHIP SAMPLES. DO NOT SHIP SAMPLES UNTIL DECEMBER 1ST

NOTE: Keep a copy of the completed entry form for your records

SHIPPING SPIRITS FROM WITHIN THE U.S

AN EMAIL WILL BE SENT DECEMBER 1ST, NOTIFYING ENTRANTS TO SHIP SAMPLES. DO NOT SHIP SAMPLES UNTIL DECEMBER 1ST

SHIPPING SPIRITS FROM OUTSIDE THE U.S.

If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.

THE SAN FRANCISCO WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE FOR CUSTOMS DUTY CHARGES OR FEES

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT DOCUMENTS AND INSTRUCTIONS FROM PARK STREET YOU MUST CONTACT PARK STREET BY MONDAY, FEBRUARY 10TH.

PLEASE CONTACT THE COMPETITION TEAM AT PARK STREET IMPORTS

PHONE

+1 (305) 400-8324

EMAIL

sfspiritscomp@parkstreet.com

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

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