



**DO NOT SHIP YOUR PRODUCTS UNTIL  
FEBRUARY 2021**



## **2021 COMPETITION DATES: APRIL 1-22** **ENTRY FORMS & INSTRUCTIONS**

- 2** *AWARDS, ELIGIBILITY, CONDITIONS, & JUDGING CRITERIA*
- 3** *CLASS CODES*
- 4** *SPIRITS COMPETITION ENTRY FORM*
- 8** *SHIPPING INSTRUCTIONS*

### **DEADLINE: MARCH 26, 2021**

#### **FOR ENTRIES FROM OUTSIDE THE U.S.:**

IF YOU DO NOT CURRENTLY WORK WITH A U S IMPORTER,  
YOU MUST CONTACT OUR IMPORT PARTNER, PARK STREET  
IM-PORTS, BY MONDAY, FEBRUARY 1st, FOR ASSISTANCE  
WITH U.S. CUSTOMS PROCESSING. FOR INSTRUCTIONS AND  
CONTACT INFORMATION, PLEASE SEE PAGE 7.

**DO NOT SHIP YOUR PRODUCTS UNTIL FEBRUARY 2021**



**THANK YOU FOR YOUR INTEREST** in next year's San Francisco World Spirits Competition! This document includes all the forms and instructions you will need to submit your spirits products.

The entry forms can be completed using your computer.

If you have any questions, please call the Competition office at +1 (415) 345-9000 or send an e-mail to [info@sfspiritscomp.com](mailto:info@sfspiritscomp.com).

### ELIGIBILITY AND CONDITIONS

1. Any commercial spirits beverage may be entered.
2. There is no limit to the number of entries per producer. However, no product may be entered more than once in any given year.
3. Spirits entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, and in publicity issued by the Competition.
5. REFUNDS: The Competition will refund entry fees for products that do not arrive in our warehouse in time for competition. However, a processing fee of \$50 per tasting entry and \$25 per packaging design entry will be deducted from the refunded amount.

### JUDGING CRITERIA

Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

### TASTING COMPETITION

Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

### AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

### TASTING COMPETITION

All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates and corresponding medallions.

Best in Show, Director's Award, Distillery of the Year, and Importer of the Year award recipients will also be sent custom-etched glass plates and printed certificates, as well as complimentary medallion artwork for use in their online and print promotions.

A list of all 2021 Gold and Double Gold medal recipients, as well as recipients of all Best of Class, Best in Show, Director's Award, Distillery of the Year, and Importer of the Year premium awards will be published in the July 2020 issue of The Tasting Panel Magazine.

All winners will be listed on the Competition's website in April.

### PACKAGING COMPETITION

Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive printed award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.

All winners will be listed on the Competition's website in April.

### WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the July 2021 issue of The Tasting Panel Magazine, which reaches over 90,000 beverage-trade decision makers.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for SFWSC winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- Throughout the year, the Competition hosts numerous media, trade, and consumer tasting events around the country to showcase top winners.

**ALL ENTRY FORMS, FEES, AND SPIRITS MUST BE RECEIVED BY FRIDAY, MARCH 26, 2021**



## WHITE SPIRITS

100. Vodka

**IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:**

100-A POTATO	100-B WHEAT	100-C RYE
100-D GRAPE	100-E SUGAR CANE	100-F FRUIT
100-G NEUTRAL	100-H CORN	100-I OTHER

101. Flavored Vodka  
110. Aquavit  
120. Gin  
121. Old Tom Gin  
122. Genever  
123. Flavored Gin  
124. Barrel-Aged Gin  
130. Soju  
131. Shochu

**IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:**

131-A RICE	131-B BARLEY	131-C SWEET POTATO
131-D THAI RICE	131-E BROWN SUGAR	131-F OTHER

135. Baijiu

**IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:**

135-A STRONG AROMA	135-B SAUCE AROMA	135-C LIGHT AROMA
135-D RICE	135-E OTHER	

140. White Rum  
141. Dark/Gold Rum  
142. Extra-Aged Rum – 5 Years and Older  
143. Over-Proof Rum  
144. Flavored Rum  
150. Rhum Agricole  
151. Guaro and Aguardiente  
152. Cachaça  
153. Other Sugar Cane Based Spirits  
160. Silver/Gold (Unaged) Tequila  
161. Reposado Tequila  
162. Añejo Tequila  
163 Extra Añejo  
170. Mixto Tequila  
171. Flavored Tequila  
172. Mezcal  
173. Sotol, Bacanora, Comiteca  
174. All Other Agave Spirits  
180. Other White Spirits

## WHISKIES / WHISKEYS

200. Straight Bourbon  
201. Small Batch Bourbon – Up to 5 Years  
202. Small Batch Bourbon – 6 to 10 Years  
203. Small Batch Bourbon – 11 Years and Older  
204. Single Barrel Bourbon – Up to 10 Years  
205. Single Barrel Bourbon – 11 Years and Older  
206. Special Barrel-Finished Bourbon  
210. Craft Distiller Whisk[e]y \*THIS CATEGORY IS NOT FOR NON-DISTILLERY PRODUCTS  
220. Tennessee Whiskey  
221. Corn Whisk[e]y  
222. Wheat Whisk[e]y  
223. Unaged Whisk[e]y  
224. Rye Whisk[e]y  
226. Canadian Whisky  
227. Moonshine  
228. Flavored Moonshine  
229. Other Single Malt Whisk[e]y  
230. Single Grain Whisk[e]y  
231. Other Whisk[e]y  
232. American Blended Whiskey  
235. Flavored Whisk[e]y  
240. Blended Irish Whiskey  
241. Single Malt Irish Whiskey  
242. Pure Pot Still Irish Whiskey  
243. Blended Malted Irish Whiskey  
244. Irish Poitin

250. Blended Scotch – Up to 15 Years  
251. Blended Scotch – 16 Years and Older  
252. Blended Scotch – No Age Statement

260. Distillers' Single Malt Scotch – Up to 12 Years  
261. Distillers' Single Malt Scotch – 13 to 19 Years  
262. Distillers' Single Malt Scotch – 20 Years and Older  
263. Distillers' Single Malt Scotch – No Age Statement

**FOR ALL SINGLE MALT SCOTCH ENTRIES, ADD REGION DESIGNATION TO CLASS**

**CODE IN CLASS CODE FIELD ON ENTRY FORM:**

**A-HIGHLANDS B-LOWLANDS C-ISLAY D-ISLANDS E-SPEYSIDE F-CAMPBELLTOWN**

270. Independent Merchant Single Malt  
280. Blended Malt Scotch Whisky

## BRANDIES

300. Cognac VS/Three Star or Equivalent  
301. Cognac VSOP or Equivalent  
302. Cognac XO or Equivalent  
303. Cognac Extra-Aged/Vintage  
304. Flavored Cognac  
310. Armagnac  
320. Calvados  
330. Apple Brandy  
340. Alambic Brandy  
350. French Grape Brandy  
360. American Grape Brandy  
370. Spanish Grape Brandy & Brandy de Jerez  
380. Italian Grape Brandy  
390. Other Brandy  
400. Grappa

420. Peruvian Pisco

**IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:**

**420-A PURO 420-B MOSTO VERDE 420-C ACHOLADO**

**PLEASE ALSO INDICATE GRAPE VARIETAL(S)**

421. Chilean Pisco  
430. Eau-de-Vie  
440. Fruit Brandy Other Than Grape Brandy  
450. Brandy Based Products

## LIQUEURS AND OTHERS

500. Fruit Liqueur  
510. Herbal/Botanicals Liqueurs  
520. Coffee Liqueur  
530. Chocolate Liqueur  
540. Nut Liqueur  
550. Cream/Dairy Liqueurs  
560. Other Liqueurs  
570. Schnapps  
580. Pastis  
585. Raki and Ouzo  
590. Absinthe  
600. Apéritif  
610. Pre-Mixed Cocktails  
620. Organic Spirits  
630. Other Miscellaneous Spirits  
**650. Non-Alcoholic Spirits**  
700. Specialty Cocktail Products (e.g., Mixers, Bitters, Syrups, etc.)  
720. Hard Seltzer



# 2021 SPIRITS ENTRY FORM

DEADLINE TO ENTER: FRIDAY, MARCH 26

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S CUSTOMS. **\*THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES**

TELEPHONE: +1 (305) 400-8324 E-MAIL: [sfspiritscomp@parkstreet.com](mailto:sfspiritscomp@parkstreet.com)

It is your responsibility to contact Park Street to equest these documents.

CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM TO:  
EMAIL: [MADDEE@SFSPIRITSCOMP.COM](mailto:MADDEE@SFSPIRITSCOMP.COM)

SHIP REQUIRED AMOUNT OF SPIRITS IN FEBRUARY 2021:  
San Francisco World Spirits Competition Warehouse  
Pier 50, Shed A  
San Francisco, CA 94158 U.S.A.

PLEASE NOTE: WE WILL NOT ACCEPT DELIVERIES UNTIL FEBRUARY 2021

2021 SPIRITS FEES

ENTRIES	x \$550	TOTAL ENTRY FEES
\$50 PARK STREET FEE	+ ENTRY FEES	TOTAL FEES

\*IF APPLICABLE

METHOD OF PAYMENT

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	CLASS CODE	NAME OF PRODUCT	AGE	REGION	COUNTRY	ALC %	RETAIL PRICE





# 2021 PACKAGING DESIGN ENTRY FORM

THIS FORM IS FOR ENTRIES IN THE PACKAGING DESIGN COMPETITION ONLY

## PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

SIGNATURE

## REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS. \*THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324  
E-MAIL: competitions@parkstreet.com

It is your responsibility to contact Park Street to request these documents.  
 CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM TO:  
EMAIL: MADDEE@SFSPIRITSCOMP.COM

SHIP REQUIRED AMOUNT OF SPIRITS IN FEBRUARY 2021:  
San Francisco World Spirits Competition Warehouse  
Pier 50, Shed A  
San Francisco, CA 94158 U.S.A.

PLEASE NOTE: WE WILL NOT ACCEPT DELIVERIES UNTIL FEBRUARY 2021

## 2021 PACKAGING FEES

ENTRANT/SERIES **x \$100** TOTAL ENTRIES

**\$50** PARK STREET FEE + ENTRY FEES TOTAL FEES

\*IF APPLICABLE

## METHOD OF PAYMENT

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	DESIGN FIRM, DESIGNER(S) OR IN-HOUSE DEPARTMENT	BRAND NAME ON LABEL OR NAME OF SERIES	PRODUCT	AGE	SPEC. DESIGNATIONS (PROPRIETARY NAME, VINEYARD DES., ETC.)
	NAME(S): COUNTRY:	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			
	NAME(S): COUNTRY:	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			
	NAME(S): COUNTRY:	<input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY			



## SENDING FORMS AND PAYMENTS:

**DO NOT SEND SPIRITS WITH YOUR ENTRY FORM AND FEES.**

See below for spirits shipping instructions.

The entry fee is \$550 per spirit entered in the tasting competition, and \$100 per packaging competition entry

If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined

Make your check payable to:  
**SAN FRANCISCO COMPETITION**

Send a copy of your completed entry form and payment to:  
**San Francisco World Spirits Competition**  
19 Montana Street  
Richmond, CA 94801 U.S.A.

If you are not paying by check, you may fax or e-mail your completed entry form and payment information:

**E-MAIL: MADDEE@SFSPIRITSCOMP.COM**

NOTE: Keep a copy of the completed entry form for your records

## SHIPPING SPIRITS FROM WITHIN THE U.S

**DO NOT SEND ENTRY FEES WITH YOUR SPIRITS.**

See above instructions for sending payments.

## CAREFULLY PACK

the number of bottles required for your entries:

### TASTING COMPETITION

You must send two (2) 750 ml bottles per entry, or two (2) 700 ml bottles, or three (3) 500 ml bottles

### DESIGN COMPETITION

You must send one (1) bottle per Individual entry; for Series Entries, send one (1) bottle of each product in the series

## INCLUDE

a copy of your completed entry form or payment receipt in your shipment

## WRITE

on the boxes:

**"SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED."**

For shipments of more than one box, mark each box:

"BOX 1 OF 4," "BOX 2 OF 4," etc.

## SEND

Your spirits shipment to:

**San Francisco World Spirits Competition Warehouse**  
Pier 50, Shed A  
San Francisco, CA 94158  
PHONE: (415) 345-9000

## SHIPPING SPIRITS FROM OUTSIDE THE U.S.

*If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.*

**THE SAN FRANCISCO WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE FOR CUSTOMS DUTY CHARGES OR FEES**

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

**DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT DOCUMENTS AND INSTRUCTIONS FROM PARK STREET YOU MUST CONTACT PARK STREET BY MONDAY, FEBRUARY 1ST.**

**PLEASE CONTACT THE COMPETITION TEAM AT PARK STREET IMPORTS**

### PHONE

+1 (305) 400-8324

### EMAIL

[sfspiritscomp@parkstreet.com](mailto:sfspiritscomp@parkstreet.com)

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

**ALL ENTRY FORMS, FEES, AND SPIRITS MUST BE RECEIVED BY FRIDAY, MARCH 26, 2021**





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**SAN FRANCISCO**

**WORLD  
SPIRITS  
COMPETITION**

**SAN FRANCISCO**