





2022 COMPETITION DATES: MARCH 21 - APRIL 1 **ENTRY FORMS & INSTRUCTIONS**

- 2** *AWARDS, ELIGIBILITY, CONDITIONS, & JUDGING CRITERIA*
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DEADLINE: MARCH 11, 2022

FOR ENTRIES FROM OUTSIDE THE U.S.:

IF YOU DO NOT CURRENTLY WORK WITH A U S IMPORTER,
YOU MUST CONTACT OUR IMPORT PARTNER, PARK STREET
IM-PORTS, BY FRIDAY, FEBRUARY 11TH, FOR ASSISTANCE
WITH U.S. CUSTOMS PROCESSING. FOR INSTRUCTIONS AND
CONTACT INFORMATION, PLEASE SEE PAGE 7.

DO NOT SHIP YOUR PRODUCTS UNTIL JANUARY 2022



THANK YOU FOR YOUR INTEREST in 2022's San Francisco World Spirits Competition! This document includes all the forms and instructions you will need to submit your spirits products.

The entry forms can be completed using your computer.

If you have any questions, please call the Competition office at +1 (415) 345-9000 or send an e-mail to info@sfspiritscomp.com.

ELIGIBILITY AND CONDITIONS

1. Any commercial spirits beverage may be entered.
2. There is no limit to the number of entries per producer. However, no product may be entered more than once in any given year.
3. Spirits entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, **social media**, and in publicity issued by the Competition.
5. **REFUNDS:** The Competition will refund entry fees for products that do not arrive in our warehouse in time for competition. However, a processing fee of \$50 per tasting entry and \$25 per packaging design entry will be deducted from the refunded amount.

JUDGING CRITERIA

Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

TASTING COMPETITION

Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar spirits. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

TASTING COMPETITION

All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates and corresponding medallions.

Best in Show, Director's Award, Distillery of the Year, and Importer of the Year award recipients will also be sent custom-etched glass plates and printed certificates, as well as complimentary medallion artwork for use in their online and print promotions.

A list of all 2022 Gold and Double Gold medal recipients, as well as recipients of all Best of Class, Best in Show, Director's Award, Distillery of the Year, and Importer of the Year premium awards will be published in the July 2022 issue of The Tasting Panel Magazine.

All winners will be listed on the Competition's website in April.

PACKAGING COMPETITION

Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive printed award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.

All winners will be listed on the Competition's website in April.

WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the July 2022 issue of The Tasting Panel Magazine, which reaches over 90,000 beverage-trade decision makers.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for SFWSC winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- Throughout the year, the Competition hosts numerous media, trade, and consumer tasting events around the country to showcase top winners.

ALL ENTRY FORMS, FEES, AND SPIRITS MUST BE RECEIVED BY FRIDAY, MARCH 11, 2022



WHITE SPIRITS

100. Vodka

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

| | | |
|---------------|------------------|-------------|
| 100-A POTATO | 100-B WHEAT | 100-C RYE |
| 100-D GRAPE | 100-E SUGAR CANE | 100-F FRUIT |
| 100-G NEUTRAL | 100-H CORN | 100-I OTHER |

- 101. Flavored Vodka
- 110. Aquavit
- 120. Gin
- 121. Old Tom Gin
- 122. Genever
- 123. Flavored Gin
- 124. Barrel-Aged Gin
- 130. Soju
- 131. Shochu

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

| | | |
|-----------------|-------------------|--------------------|
| 131-A RICE | 131-B BARLEY | 131-C SWEET POTATO |
| 131-D THAI RICE | 131-E BROWN SUGAR | 131-F OTHER |

135. Baijiu

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

| | | |
|--------------------|-------------------|-------------------|
| 135-A STRONG AROMA | 135-B SAUCE AROMA | 135-C LIGHT AROMA |
| 135-D RICE | 135-E OTHER | |

- 140. White Rum
- 141. Dark/Gold Rum
- 142. Extra-Aged Rum – 5 Years and Older
- 143. Over-Proof Rum
- 144. Flavored Rum
- 150. Rhum Agricole
- 151. Guaro and Aguardiente
- 152. Cachaça
- 153. Other Sugar Cane Based Spirits
- 160. Silver/Gold (Unaged) Tequila
- 161. Reposado Tequila
- 162. Añejo Tequila
- 163 Extra Añejo
- 170. Mixto Tequila
- 171. Flavored Tequila
- 172. Mezcal
- 173. Sotol, Bacanora, Comiteca
- 174. All Other Agave Spirits
- 180. Other White Spirits

WHISKIES / WHISKEYS

- 200. Straight Bourbon
- 201. Small Batch Bourbon – Up to 5 Years
- 202. Small Batch Bourbon – 6 to 10 Years
- 203. Small Batch Bourbon – 11 Years and Older
- 204. Single Barrel Bourbon – Up to 10 Years
- 205. Single Barrel Bourbon – 11 Years and Older
- 206. Special Barrel-Finished Bourbon
- 208. Wheated Bourbon
- 210. Craft Distiller Whisk[e]y *THIS CATEGORY IS NOT FOR NON-DISTILLERY PRODUCTS
- 220. Tennessee Whiskey
- 221. Corn Whisk[e]y
- 222. Wheat Whisk[e]y
- 223. Unaged Whisk[e]y
- 224. Rye Whisk[e]y
- 226. Canadian Whisky
- 227. Moonshine
- 228. Flavored Moonshine
- 229. Other Single Malt Whisk[e]y
- 230. Single Grain Whisk[e]y
- 231. Other Whisk[e]y
- 232. American Blended Whiskey
- 233. Japanese Whisky *Must be made from malted barley, use local water and be fermented, distilled, aged and bottled in Japan, while also being aged in wooden casks for three years and bottled at a minimum 40% abv
- 235. Flavored Whisk[e]y
- 240. Blended Irish Whiskey
- 241. Single Malt Irish Whiskey
- 242. Pure Pot Still Irish Whiskey
- 243. Blended Malted Irish Whiskey
- 244. Irish Poitin

- 250. Blended Scotch – Up to 15 Years
- 251. Blended Scotch – 16 Years and Older
- 252. Blended Scotch – No Age Statement

- 260. Distillers' Single Malt Scotch – Up to 12 Years
- 261. Distillers' Single Malt Scotch – 13 to 19 Years
- 262. Distillers' Single Malt Scotch – 20 Years and Older
- 263. Distillers' Single Malt Scotch – No Age Statement

FOR ALL SINGLE MALT SCOTCH ENTRIES, ADD REGION DESIGNATION TO CLASS

CODE IN CLASS CODE FIELD ON ENTRY FORM:

A-HIGHLANDS B-LOWLANDS C-ISLAY D-ISLANDS E-SPEYSIDE F-CAMPBELLTOWN

- 270. Independent Merchant Single Malt
- 280. Blended Malt Scotch Whisky

BRANDIES

- 300. Cognac VS/Three Star or Equivalent
- 301. Cognac VSOP or Equivalent
- 302. Cognac XO or Equivalent
- 303. Cognac Extra-Aged/Vintage
- 304. Flavored Cognac
- 310. Armagnac
- 320. Calvados
- 330. Apple Brandy
- 340. Alambic Brandy
- 350. French Grape Brandy
- 360. American Grape Brandy
- 370. Spanish Grape Brandy & Brandy de Jerez
- 380. Italian Grape Brandy
- 390. Other Brandy
- 400. Grappa

420. Peruvian Pisco

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

420-A PURO 420-B MOSTO VERDE 420-C ACHOLADO

PLEASE ALSO INDICATE GRAPE VARIETAL(S)

- 421. Chilean Pisco
- 430. Eau-de-Vie
- 440. Fruit Brandy Other Than Grape Brandy
- 450. Brandy Based Products

LIQUEURS AND OTHERS

- 500. Fruit Liqueur
- 510. Herbal/Botanicals Liqueurs
- 520. Coffee Liqueur
- 530. Chocolate Liqueur
- 540. Nut Liqueur
- 550. Cream/Dairy Liqueurs
- 560. Other Liqueurs
- 570. Schnapps
- 580. Pastis
- 585. Raki and Ouzo
- 590. Absinthe
- 600. Apéritif
- 610. Pre-Mixed Cocktails
- 620. Organic Spirits
- 630. Other Miscellaneous Spirits
- 640. Low Alcohol Spirits (Under 20%)
- 650. Non-Alcoholic Spirits
- 700. Specialty Cocktail Products (e.g., Mixers, Bitters, Syrups, etc.)
- 720. Hard Seltzer
- 740. CBD Infused



2022 SPIRITS ENTRY FORM

DEADLINE TO ENTER: FRIDAY, MARCH 11

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE

ZIP

COUNTRY

TELEPHONE

SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S CUSTOMS. *THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324 E-MAIL: sfspiritscomp@parkstreet.com

It is your responsibility to contact Park Street to equest these documents.

CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY

STATE

SEND ENTRY FORM TO:
EMAIL: MADDEE@SFSPIRITSCOMP.COM

WAREHOUSE ADDRESS WILL BE PROVIDED IN DECEMBER.

PLEASE NOTE: WE WILL NOT ACCEPT DELIVERIES UNTIL JANUARY 2022

2022 SPIRITS FEES

ENTRIES **x \$550** TOTAL ENTRY FEES

\$50 PARK STREET FEE + ENTRY FEES TOTAL FEES

*IF APPLICABLE

METHOD OF PAYMENT

CHECK WIRE CREDIT

PROMO CODE

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

GENERAL QUESTIONS

1. ARE ALL PRODUCTS SUBMITTED GENERALLY AVAILABLE AT U.S. RETAILERS? YES NO

IF NO, PLEASE SPECIFY WHICH PRODUCTS ARE NOT AVAILABLE

2. IF PRODUCTS ARE NOT GENERALLY AVAILABLE AT U.S. RETALERS, IS THIS BECAUSE:

- A. NOT CURRENTLY DISTRIBUTED IN THE U.S.
- B. SLATED FOR DISTRIBUTION BUT NOT YET RELEASED
- C. PRODUCT(S) EXCLUSIVE TO SPECIFIC RETAILER OR PRODUCER RETAIL SITE

3. ARE ANY OF THE PRODUCTS ASSOCIATED WITH A CELEBRITY SPONSOR? IF YES, IS THE CELEBRITY A CO-OWNER OR A PAID SPOKESPERSON? (PLEASE SPECIFY WHICH PRODUCT)

| INTERNAL USE | CLASS CODE | NAME OF PRODUCT | AGE | REGION | COUNTRY | ALC % | RETAIL PRICE |
|--------------|------------|-----------------|-----|--------|---------|-------|--------------|
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |



2022 PACKAGING DESIGN ENTRY FORM

THIS FORM IS FOR ENTRIES IN THE PACKAGING DESIGN COMPETITION ONLY

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS. *THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324
E-MAIL: competitions@parkstreet.com

It is your responsibility to contact Park Street to request these documents.
 CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM TO:
EMAIL: MADDEE@SFSPIRITSCOMP.COM

SHIP REQUIRED AMOUNT OF SPIRITS IN JANUARY 2021:
San Francisco World Spirits Competition Warehouse
Pier 50, Shed A
San Francisco, CA 94158 U.S.A.

PLEASE NOTE: WE WILL NOT ACCEPT DELIVERIES UNTIL JANUARY 2022

2022 PACKAGING FEES

ENTRIS/SERIES **x \$100** TOTAL ENTRIES

\$50 PARK STREET FEE + ENTRY FEES TOTAL FEES

*IF APPLICABLE

METHOD OF PAYMENT

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

| INTERNAL USE | DESIGN FIRM, DESIGNER(S) OR IN-HOUSE DEPARTMENT | BRAND NAME ON LABEL OR NAME OF SERIES | PRODUCT | AGE | SPEC. DESIGNATIONS (PROPRIETARY NAME, VINEYARD DES., ETC.) |
|--------------|---|---|---------|-----|--|
| | NAME(S): COUNTRY: | <input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY | | | |
| | NAME(S): COUNTRY: | <input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY | | | |
| | NAME(S): COUNTRY: | <input type="checkbox"/> INDIVIDUAL ENTRY <input type="checkbox"/> SERIES ENTRY | | | |



SENDING FORMS AND PAYMENTS:

DO NOT SEND SPIRITS WITH YOUR ENTRY FORM AND FEES.

See below for spirits shipping instructions.

The entry fee is \$550 per spirit entered in the tasting competition, and \$100 per packaging competition entry

If you are entering both tasting and packaging competitions, one check may be issued for both and shipments may be combined

Make your check payable to:
SAN FRANCISCO WINE COMPETITION

Send a copy of your completed entry form and payment to:
San Francisco Wine Competition
ATTN: Chloe Turan
51 Washington Avenue, Suite C
Pt. Richmond, CA 94801 U.S.A.

If you are not paying by check, you may fax or e-mail your completed entry form and payment information:

E-MAIL: MADDEE@SFSPIRITSCOMP.COM

NOTE: Keep a copy of the completed entry form for your records

SHIPPING SPIRITS FROM WITHIN THE U.S

DO NOT SEND ENTRY FEES WITH YOUR SPIRITS.

See above instructions for sending payments.

CAREFULLY PACK

the number of bottles required for your entries:

TASTING COMPETITION

You must send two (2) 750 ml bottles per entry,
or two (2) 700 ml bottles, or three (3) 500 ml bottles

DESIGN COMPETITION

You must send one (1) bottle per Individual entry;
for Series Entries, send one (1) bottle of each product in the series

INCLUDE

a copy of your completed entry form or payment receipt in your shipment

WRITE

on the boxes:

"SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED."

For shipments of more than one box, mark each box:

"BOX 1 OF 4," "BOX 2 OF 4," etc.

SEND

Your spirits shipment to:

San Francisco World Spirits Competition Warehouse
Pier 50, Shed A
San Francisco, CA 94158
PHONE: (415) 345-9000

SHIPPING SPIRITS FROM OUTSIDE THE U.S.

If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.

**THE SAN FRANCISCO
WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE
FOR CUSTOMS DUTY CHARGES OR FEES**

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

**DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT
DOCUMENTS AND INSTRUCTIONS FROM PARK STREET
YOU MUST CONTACT PARK STREET BY FRIDAY, FEBRUARY
11TH**

**PLEASE CONTACT THE COMPETITION TEAM AT
PARK STREET IMPORTS**

PHONE

+1 (305) 400-8324

EMAIL

sfspiritscomp@parkstreet.com

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

**ALL ENTRY FORMS, FEES, AND SPIRITS MUST
BE RECEIVED BY FRIDAY, MARCH 11, 2021**

**DO NOT SHIP YOUR
PRODUCTS UNTIL
JANUARY 2022**



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SAN FRANCISCO

**WORLD
SPIRITS
COMPETITION**

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