



**READY  
TO DRINK  
COMPETITION**



## **2022 COMPETITION DATES: MARCH 31 - APRIL 1** **ENTRY FORMS & INSTRUCTIONS**

- 2** *AWARDS, ELIGIBILITY, CONDITIONS, & JUDGING CRITERIA*
- 3** *CLASS CODES*
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### **DEADLINE: MARCH 11, 2022**

#### **FOR ENTRIES FROM OUTSIDE THE U.S.:**

IF YOU DO NOT CURRENTLY WORK WITH A U S IMPORTER,  
YOU MUST CONTACT OUR IMPORT PARTNER, PARK STREET  
IM-PORTS, BY FRIDAY, FEBRUARY 11TH, FOR ASSISTANCE  
WITH U.S. CUSTOMS PROCESSING. FOR INSTRUCTIONS AND  
CONTACT INFORMATION, PLEASE SEE PAGE 7.

**DO NOT SHIP YOUR PRODUCTS UNTIL JANUARY 2022**



**THANK YOU FOR YOUR INTEREST** in 2022's San Francisco Ready to Drink Competition! This document includes all the forms and instructions you will need to submit your products.

The entry forms can be completed using your computer.

If you have any questions, please call the Competition office at +1 (415) 345-9000 or send an e-mail to [maddee@sfspiritscomp.com](mailto:maddee@sfspiritscomp.com).

### ELIGIBILITY AND CONDITIONS

1. Any commercial RTD beverage may be entered.
2. There is no limit to the number of entries per producer. However, no product may be entered more than once in any given year.
3. RTDs entered in previous competitions are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications or on our website, **social media**, and in publicity issued by the Competition.
5. **REFUNDS:** The Competition will refund entry fees for products that do not arrive in our warehouse in time for Competition. However, a processing fee of \$50 per tasting entry and \$25 per packaging design entry will be deducted from the refunded amount.

### JUDGING CRITERIA

Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

### TASTING COMPETITION

Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar RTDs. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

### AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

### TASTING COMPETITION

All winners of Bronze, Silver, Gold, and Double Gold medals will receive award certificates and corresponding medallions.

A list of all 2022 Gold and Double Gold medal recipients, as well as recipients of all Best of Class, Best in Show premium awards will be published in the July 2022 issue of The Tasting Panel Magazine.

All winners will be listed on the Competition's website in April.

### PACKAGING COMPETITION

Winners of Bronze, Silver, Gold, and Double Gold medals in both the Individual and Series divisions will receive award certificates, as well as high-resolution medallion image files for promoting the win in online or print promotions.

All winners will be listed on the Competition's website in April.

### WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the July 2022 issue of The Tasting Panel Magazine (which reaches over 90,000 beverage-trade decision makers) and major lifestyle publication.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for SFWSC winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- Throughout the year, the Competition hosts numerous media, trade, and consumer tasting events sponsored by Reserve Bar.
- New for 2022, a consumer-focused website will highlight medal winners and include product spotlights, articles, lists, recipes, distillery features, and links to purchase. All medal winners are eligible for marketing on the forthcoming site.

**ALL ENTRY FORMS, FEES, AND SAMPLES MUST BE RECEIVED BY FRIDAY, MARCH 11, 2022**



700. Specialty Cocktail Product  
705. Mixers

**720. Hard Seltzer**

IN CLASS CODE FIELD ON ENTRY FORM, PLEASE INDICATE:

720-A Agave 720-B Vodka 720-C Malt 720-D Other

- 790. Craft Hard Seltzer
- 800. Vodka Soda
- 805. Craft Vodka Soda
- 810. Gin & Tonic
- 811. Craft Gin & Tonic
- 820. Tequila/Agave Based
- 825. Craft Tequila/Agave Based
- 830. Whisk(e)y Based
- 835. Craft Whisk(e)y Based
- 840. Rum Based
- 845. Craft Rum Based
- 850. Wine Based
- 855. Craft Wine Based
- 860. Hard Kombucha
- 870. CBD Infused
- 880. Hemp Infused
- 890. Spritz
- 900. Non-Alcoholic (Mocktail)
- 920. Classic Cocktails
- 930. Signature Cocktails
- 950. Hard Cider



# 2022 RTD ENTRY FORM

DEADLINE TO ENTER: FRIDAY, MARCH 11

SPIRIT BASED COCKTAILS/SELTZERS: \$250  
 WINE BASED COCKTAILS: \$110  
 HARD CIDER: \$110  
 SPECIALTY COCKTAIL PRODUCT/MIXER: \$100

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE ZIP

COUNTRY

TELEPHONE

SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports.

IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS.

\*THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324 E-MAIL: sfspiritscomp@parkstreet.com

It is your responsibility to contact Park Street to equest these documents.

CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY STATE

SEND ENTRY FORM TO:  
 EMAIL: MADDEE@SFSPRITSCOMP.COM

WAREHOUSE ADDRESS WILL BE PROVIDED IN DECEMBER.

PLEASE NOTE: WE WILL NOT ACCEPT DELIVERIES UNTIL JANUARY 2022

### GENERAL QUESTIONS

1. ARE ALL PRODUCTS SUBMITTED GENERALLY AVAILABLE AT U.S. RETAILERS? YES NO

IF NO, PLEASE SPECIFY WHICH PRODUCTS ARE NOT AVAILABLE

2. IF PRODUCTS ARE NOT GENERALLY AVAILABLE AT U.S. RETALERS, IS THIS BECAUSE:

- A. NOT CURRENTLY DISTRIBUTED IN THE U.S.
- B. SLATED FOR DISTRIBUTION BUT NOT YET RELEASED
- C. PRODUCT(S) EXCLUSIVE TO SPECIFIC RETAILER OR PRODUCER RETAIL SITE

3. ARE ANY OF THE PRODUCTS ASSOCIATED WITH A CELEBRITY SPONSOR? IF YES, IS THE CELEBRITY A CO-OWNER OR A PAID SPOKESPERSON? (PLEASE SPECIFY WHICH PRODUCT)

### 2022 RTD FEES

ENTRIES	x \$250	TOTAL ENTRY FEES
ENTRIES	x \$110	TOTAL ENTRY FEES
ENTRIES	x \$100	TOTAL ENTRY FEES
\$50 PARK STREET FEE	+ ENTRY FEES	TOTAL FEES

\*IF APPLICABLE

### METHOD OF PAYMENT

CHECK WIRE CREDIT

PROMO CODE

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	CLASS CODE	NAME OF PRODUCT (INCLUDE COCKTAIL BREAKDOWN)	AGE	REGION	COUNTRY	ALC %	RETAIL PRICE







### SENDING FORMS AND PAYMENTS:

DO NOT SEND SAMPLES WITH YOUR ENTRY FORM AND FEES.

See below for shipping instructions.

The entry fee is \$250 per spirit based product and \$110 per wine based product entered in the tasting competition.

Make your check payable to:  
**SAN FRANCISCO WINE COMPETITION**

Send a copy of your completed entry form and payment to:

**San Francisco Competition**  
**ATTN: Chloe Turan**  
**51 Washington Avenue, Suite C**  
**Pt. Richmond, CA 94801 U.S.A.**

If you are not paying by check, you may e-mail your completed entry form and payment information:

**E-MAIL: MADDEE@SFSPIRITSCOMP.COM**

NOTE: Keep a copy of the completed entry form for your records

### SHIPPING SAMPLES FROM WITHIN THE U.S

DO NOT SEND ENTRY FEES WITH YOUR SAMPLES.

See above instructions for sending payments.

### CAREFULLY PACK

the number of bottles required for your entries:

#### TASTING COMPETITION

You must send two (2) 750 ml bottles per entry or two (2) 700 ml bottles, three (3) 500 ml bottles, or eight (8) cans.

### INCLUDE

a copy of your completed entry form or payment receipt in your shipment

### WRITE

on the boxes:

**"SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED."**

For shipments of more than one box, mark each box:

"BOX 1 OF 4," "BOX 2 OF 4," etc.

### SEND

Your spirits shipment to:

**San Francisco Competition Warehouse**  
**Pier 50, Shed A**  
**San Francisco, CA 94158**  
**PHONE: (415) 345-9000**

### SHIPPING SAMPLES FROM OUTSIDE THE U.S.

*If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.*

**THE SAN FRANCISCO  
WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE  
FOR CUSTOMS DUTY CHARGES OR FEES**

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

**DO NOT SHIP YOUR SAMPLES UNTIL YOU RECEIVE IMPORT  
DOCUMENTS AND INSTRUCTIONS FROM PARK STREET  
YOU MUST CONTACT PARK STREET BY FRIDAY, FEBRUARY  
11TH**

**PLEASE CONTACT THE COMPETITION TEAM AT  
PARK STREET IMPORTS**

#### PHONE

+1 (305) 400-8324

#### EMAIL

[sfspiritscomp@parkstreet.com](mailto:sfspiritscomp@parkstreet.com)

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

**ALL ENTRY FORMS, FEES, AND SAMPLES MUST  
BE RECEIVED BY FRIDAY, MARCH 11, 2021**

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JANUARY 2022**





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